



Vaughan Public Libraries Corporate Annual Workplan 2021

Each year Vaughan Public Libraries identifies initiatives to guide us in our quest to deliver the best possible experience and service to the citizens of Vaughan. These initiatives evolve from Vaughan Public Libraries' Strategic Plan and are built upon the key pillars of Enrich People, Inspire Opportunity and Transform Community. The Workplan for 2021 is robust and enthusiastic and will facilitate Vaughan Public Libraries' post-pandemic recovery, rebuilding and reimagining.

ANNUAL CORPORATE GOALS

GOAL 1:

Enrich People – Empower citizens, engage staff and provide relevant and responsive library system for all.

Initiatives:

- Implement VPL's new senior management corporate structure
- Build VPL's Staff Engagement team with a focus on learning and development
- Restructure Marketing Department to address changing needs
- Supply professional development opportunities to staff including such topics as Intellectual Freedom and Racism
- Facilitate attendance at virtual conferences for staff and trustees
- Promote leadership training for Managers through enrollment in Advancing Public Library Leadership program
- Establish VPL Diversity Equity and Inclusion task force and initiate evaluations of all VPL policies and processes
- Introduce new Work From Home program
- Continue to migrate staff desktops to laptops for maximum flexibility
- Orient all staff to new Strategic Plan 2021-2025
- Orient two new trustees to VPL Board role, Strategic Plan, Policies and services
- Conduct broad Customer Survey and begin compiling findings
- Complete creation of and migration to new communication portal the Staff Net
- Participate in City-wide new staff on-boarding event
- Coordinate quarterly staff engagement initiatives
- Successfully negotiate new Collective Agreements with CUPE 905
- Support Region's/City's vaccination sites with redeployment of VPL staff



ANNUAL CORPORATE GOALS

GOAL 2:

Inspire Opportunities – Provide opportunities to inspire and involve citizens to create a literate and successful community.

Initiatives:

- Formalize VentureLAB partnership
- Collaborate with City Economic Development in Activate!Vaughan Smart Cities Challenge
- Collaborate with York Region to establish a Lendery at VPL
- Ontario Parks partnership established
- Build strong partnerships with YMCA and Hospital, colocation partners
- Collaborate with neighbouring Libraries on a significant pilot programming initiative
- Hospital/Library MOU signed and operational funding secured
- Build collaborative relationship with City Archives
- Actively participate on City's Emergency Operations Centre team
- Successfully represent VPL on City initiatives to ensure VPL is involved such as Older Adults Task Force and Diversity Equity and Inclusion Task Force
- Contribute professional research to City's Data and Analytics team
- Create and widely distribute virtual Annual Report to the Community
- Deliver strategically targeting promotions to communities within VMC and Hospital catchment areas
- Participate in pilot of new Hoopla 2.0 e-book platform
- Initiate operational review and analysis of VPL collections
- Integrate digital programs into core suite of VPL programs
- Reimagine Early literacy programming
- Host innovative events such as quarterly Family Nights and Family Literacy Day
- Loan Seniors Outreach Packages and mifis with computers to long term care homes
- Participate in National One e-Read Canada
- Provide access to sensory resources in-libraries and enable borrowing
- Coordinate lecture series Reflecting on Racism and Discrimination
- Develop and deliver culinary literacy programming at VMC
- Integrate health literacy into VPL services at Hospital Library
- Facilitate installation of Storywalks in City Parks by collaborating with Public Works Team



ANNUAL CORPORATE GOALS

GOAL 3:

Transform Communities – Create convenient and accessible destinations and online communities.

Initiatives:

- Initiate implementation of new Strategic Plan
- Adopt VPL Recovery Strategy and reopen libraries closed due to pandemic
- Open VMC Library with fully-trained staff, comprehensive collection and advanced technology
- Launch innovative self-service VMC Express
- Open Hospital Library staffed by fully trained staff and comprehensive collection
- Complete design on new Carrville Community Centre and Library
- Realign VPL Areas in response to additional libraries opening
- Complete West Woodbridge Community Branch Library Feasibility Study
- Create new VPL mobile App
- Complete operational review of Creation Spaces
- Automate phone system and direct second level queries to Virtual Information Desk
- Complete Maple Library renovation and reopen
- Initiate Woodbridge washroom renovation
- Complete redesign of Bathurst Clark parking lot
- Develop and implement a signage strategy to increase visibility and promote VPL locations
- Enhance corporate security standards
- Integrate photo management software and database
- Initiate Digital Records management project
- Develop comprehensive review of VPL website
- Coordinate marketing campaigns to effectively increase customer engagement
- Create e-newsletter and social media growth plans
- Increase and improve VPL digital presence

