



**FOR IMMEDIATE RELEASE**  
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## **Business Value at Vaughan Public Libraries**

**VAUGHAN, ONTARIO** – The Business Value Calculator, developed by the Urban Libraries Council (ULC), provides libraries with factual data that showcase their value to the local economy. This tool lets libraries estimate the impact of their business services, the monetary value of business services provided to customers, and the effect on economic developers, business owners and local government leaders.

Highlights and findings from the latest assessment are summarized below:

Overall, VPL delivered \$5,281,907.01 in value to entrepreneurs and businesses over the past year, including support in:

- Training and Education: \$110,200.00
- Research Services: \$2,444,683.24
- Physical Space (Public Workspace Use): \$1,925,000.00
- Technology and Equipment: \$802,023.77

What does the Training and Education value of \$110,200.00 entail?

- One-on-One Technology Consultations: \$97,950.00
- Business-related Courses: \$2,300.00
- Professional Development Trainings: \$9,350.00
- External Consultants Access: \$600.00

What does the Research Services value of \$2,444,683.24 include?

- Industry Reports and Marketing Research Reports Access: \$ 1034000
- Language Learning (Business) and LinkedIn Learning (Lynda.com): \$873818.28
- Uses of Print Books and Digital Collection Materials on Business Topics: \$479,690.96

What does the Technology and Equipment value of \$802,023.77 include?

- Public Internet Computer Uses: \$31,584.00
- Devices Borrowed for Business Uses: \$9,775.00
- Internet Access (Wi-Fi and Wi-Fi Hotspots): \$349,444.00
- Office Equipment — Photocopier Usage: \$15,247.33
- Adobe Creative Cloud and Microsoft Office Suite Access: \$395,973.44

"Vaughan Public Libraries is a prime example of a library system that values and supports local businesses," said Margie Singleton, CEO of Vaughan Public Libraries. "Over the past year, the effort to provide the necessary tools to entrepreneurs and business owners has gone unnoticed. We've invested in incredible resources and made them accessible to someone who is just starting or has been in business for over 20 years. We genuinely believe in local businesses and will continue providing the foundations to make them flourish."

For more information about how Vaughan Public Libraries can help local businesses and entrepreneurs succeed, visit [here](#).

**Connect with VPL!**



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