



FOR IMMEDIATE RELEASE
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Newborns Receive Library Cards Through a Unique Partnership Between Vaughan Public Libraries and Mackenzie Health

VAUGHAN, ONTARIO – Vaughan Public Libraries (VPL) is pleased to announce that the distribution of our Welcome Baby Kits at Cortellucci Vaughan Hospital has officially begun. This allows new families to enjoy their public library with their latest arrival.

Each family will receive a gift from VPL consisting of a board book, baby's first library card, and a brochure with early literacy tips and information about our programs and services - all packaged in a beautiful VPL children's book bag.

Vaughan Public Libraries offer collections and services to all ages, and newborns are no different, with numerous services and programs catering to our youngest customers and their parents. These include 1000 Books Before Kindergarten and Baby Adventure Storytimes as well as Storytimes in French and Mandarin.

"A solid foundation in early literacy is fundamentally one of the most important skills children can attain at a young age. It prepares them for school and is critical in language, reading, writing and problem-solving skills. We are excited to be connecting with new parents and their children and setting them up for a successful future."

- **Margie Singleton, CEO, Vaughan Public Libraries**

"I am pleased that Vaughan Public Libraries' eleventh library branch is located at the Cortellucci Vaughan Hospital. Partnering with Mackenzie Health on this initiative demonstrates our commitment to life-long learning and serving our community through innovation and collaboration. We look forward to welcoming new members to our libraries and celebrating an exciting time in parents' lives with a special gift from VPL."

- **Rose Savage, Chair, Vaughan Public Libraries Board**

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